



PRIME CABLE INDUSTRIES LIMITED

(Formerly Known as Prime Cable Industries Pvt. Ltd.)

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To,
The Manager,
Listing and Compliance Department
NSE Emerge
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, G Block, Bandra Kurla Complex,
Bandra East, Mumbai - 400051

Symbol Name: PRIMECAB; ISIN: INE0CQA01020

Sub: Press Release on Ground Breaking Ceremony of New Manufacturing Plant at Rajasthan

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations, 2015"). We hereby submit the Press Release in connection with the Ground Breaking Ceremony of the New Manufacturing Plant at **Plot No. B-68 RIICO Industrial Area Ghiloth Neemrana Rajasthan.**

The proposed plant is being established as part of the Company's strategic expansion plan to enhance production capacity, improve operational efficiencies, and cater to the growing market demand.

The said plant expected to become operational by September 2026.

Also, this information will be uploaded on the website of the Company at www.primecabindia.com

This is for your information and for dissemination to the shareholders.

Yours Faithfully,
For & On behalf of
Prime Cable Industries Limited

Vandana
Company Secretary and Compliance Officer
Membership No.-62136

Prime Cable Industries Limited Conducts Groundbreaking Ceremony for New Medium & Low Voltage Cable Manufacturing Facility at Ghiloth, Neemrana, Rajasthan

Prime Cable Industries Limited has commenced construction of its 3rd manufacturing facility at Ghiloth, Neemrana, Rajasthan, representing a transformative investment of ₹2,493.46 lakhs.

The groundbreaking ceremony, held on 26th November, was graced by Mr. Purshotam Singla, Managing Director, who laid the foundation stone for this state-of-the-art facility. This milestone reflects Prime Cable's commitment to scaling operations, diversifying product offerings, and capturing growing market opportunities in the power transmission and distribution sector.

Strategic Location

Ghiloth-Neemrana industrial belt in Rajasthan, providing excellent connectivity and access to key markets across North India

Investment Scale

₹2,493.46 lakhs committed to establish world-class manufacturing infrastructure and technology

Product Portfolio

Medium Voltage cables (up to 33 kV), Low Voltage cables, and Covered Conductors for diverse applications

The new facility will significantly enhance Prime Cable's manufacturing capabilities, enabling the company to serve utilities, infrastructure developers, EPC companies, and industrial consumers with a broader and more technologically advanced product range. With initial annual production capacity exceeding 5,000 kilometers of Medium Voltage cables alongside substantial Low Voltage cables output, the plant is designed to meet the surging demand for reliable power transmission and distribution solutions across India's expanding electricity grids and industrial infrastructure projects.



Driving Economic Growth and Industry Leadership Through Innovation

Prime Cable Industries Limited's new manufacturing facility represents more than infrastructure expansion—it embodies a vision for sustainable economic development and technological advancement. This unit is expected to generate employment opportunities for over 200 people, including both permanent staff and skilled labour, contributing meaningfully to local economic prosperity in the Neemrana region.

Mr. Purshotam Singla, Managing Director, articulated the company's forward-looking vision: "The groundbreaking of our new Ghiloth facility marks a major step forward in our long-term growth strategy. With this expansion into medium voltage cable manufacturing, we aim to strengthen our product portfolio, enhance customer reach, and support the growing demand for reliable and efficient power cables across India. This investment reflects our commitment to quality, innovation, and sustained value creation for all stakeholders."

5000+

Kilometres Capacity

Annual Medium Voltage cable production in initial phase

200+

Jobs Created

Employment opportunities for staff and skilled workers

01

Infrastructure Expansion

Establishing state-of-the-art manufacturing infrastructure with advanced machinery and quality control systems

02

Market Positioning

Strengthening competitive position in Medium and Low Voltage cable segments across India

03

Customer Reach

Expanding service capabilities to more utilities, infrastructure developers, EPC companies, and industrial consumers

04

Sustainable Growth

Creating long-term stakeholder value through quality, innovation, and operational excellence

This new facility will enable the company to deliver innovative, high-quality cable solutions that meet stringent international standards whilst addressing the unique requirements of the Indian market.

By investing in cutting-edge technology, skilled workforce development, and operational excellence, Prime Cable Industries Limited is establishing itself as a trusted partner for India's power sector stakeholders, committed to delivering sustained value and contributing to the nation's economic progress.

